



PRIZM builds a diverse community through chamber music education, youth development, and performance. In order to achieve our mission, we bring together students and the community - composed of varied backgrounds, cultures, and religions from all over the Memphis metropolitan area.

**Position:** Social Media Marketing Intern

**Job Type:** Part-time (5 hours/week)

**Dates:** April 1 – June 19, 2024

**Reports to:** Director of Operations and Programming

**Salary:** \$15/hr

**Job Summary:** A media marketing intern will be responsible for maintaining PRIZM Ensemble's social media presence while sharing the summer camp activities online to market PRIZM's International Chamber Music Festival.

### **Responsibilities**

- Maintain presence on social media through the duration of the summer camp and festival
- Post behind-the-scenes through Instagram and Facebook stories
- Create educational posts that engage with the audience
- Tell a story through online posts
- Document activities through photo and videography
- Attract audiences to attend the chamber music festival concerts

### **Preferred Qualifications**

- Knowledge of music history and/or music education
- Meticulous and close attention to detail
- Experience with taking pictures and videos
- Experience with Facebook and Instagram

- Experience with creating Reels
- Background knowledge on music
- Experience with Canva or other graphic design program
- Eye for graphic design
- Preferable experience with basic video editing software (i.e., iMovie, Vimeo, etc.) OR willingness to learn
- Ability to work well in a fast-paced environment
- A proactive attitude with working as part of a team
- Ability to exercise considerable judgment and discretion in establishing and maintaining good working relationships with team members
- Excellent written and verbal communication skills
- Excellent interpersonal skills
- Strong management and organizational skills
- Ability to work independently, meet deadlines, multitask
- Possess innovative and creative problem-solving abilities

### **Physical Requirements**

Manual dexterity is required to use cameras and phones.  
Reliable tools and equipment such as an operable phone, camera, etc.

### **Benefits:**

Learn how to engage and understand what is the most effective way to tell stories through social media. See how music summer camps work behind the scenes before the final concerts. Engage with your community through hands-on learning experiences working within the Memphis nonprofit sector.

### **Work Location:**

5530 Shady Grove Rd. Memphis, TN 38120

Hybrid-work

COVID-19 considerations:  
PRIZM Ensemble adheres to guidelines provided by the CDC.